

WHAT IS CLAIMED IS:

1. A delivery system for delivering a plurality of contents, comprising:
  - a center system configured to deliver the plurality of contents;
  - a plurality of terminal systems configured to receive the plurality of contents from the center system and to display the plurality of contents; and
  - communication lines connecting said center system to said plurality of terminal systems and configured to transmit the plurality of contents,wherein said center system comprises:
  - a delivery-schedule setting unit configured to set a schedule of delivery of the plurality of contents; and
  - a content-delivery unit configured to deliver the plurality of contents to the plurality of terminal systems according to the schedule of delivery, and to customize the plurality of contents individually for each terminal system.
2. The delivery system of claim 1, wherein said content-delivery unit is configured to customize the plurality of contents individually for each terminal system based on at least one characteristic of each terminal system.
3. The delivery system of claim 2, wherein said at least one characteristic of each terminal system comprises a location of the terminal system, a season, a date, and a day.
4. The delivery system of claim 1, wherein the plurality of contents comprises sales of goods, local community news, traffic information, and weather information.

5. The delivery system of claim 4, wherein each terminal system is configured to display at least one content of the plurality of contents at a given time.

6. The delivery system of claim 4, wherein each terminal system is configured to independently and simultaneously display at least two contents of the plurality of contents.

7. The delivery system of claim 4, wherein said content-delivery unit is configured to independently and simultaneously deliver at least two contents of the plurality of contents to each terminal system.